

FUGOO   
GO ANYWHERE SPEAKERS



**REVIEWER'S GUIDE  
SEPTEMBER 2015**



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FUGOO is a technology lifestyle company  
that focuses on mobile devices  
for “Go Anywhere Music”.



TWO SIZES

## MULTIPLE OPTIONS

FUGOO + STYLE



FUGOO + STYLE XL



FUGOO + SPORT



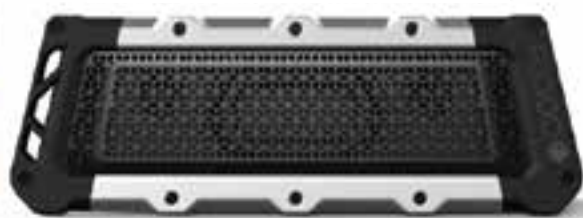
FUGOO + SPORT XL



FUGOO + TOUGH



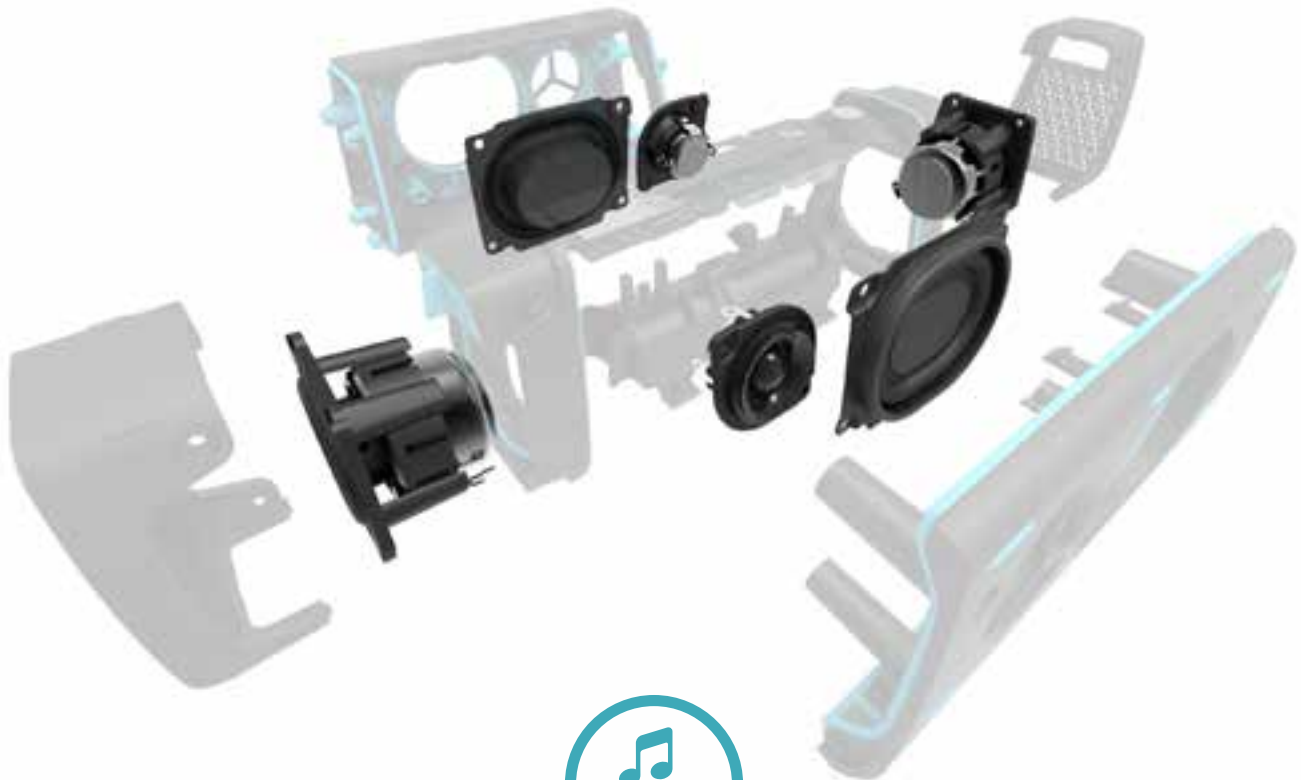
FUGOO + TOUGH XL



XL Speakers Shipping September 2015

# KEY FUGOO DIFFERENTIATORS





HI-FIDELITY

360 DEGREE SOUND

WITH UP TO 8 SPEAKERS

FUGOO integrated up to 8 speaker drivers in our lines to deliver high-fidelity across the audio spectrum. We are the only designer in this size category to include tweeters and a total of 6 speakers (FUGOO line) and 8 speakers (FUGOO XL line). In fact, we hold worldwide patents on how we audio process, incorporate and position our speakers into such a small form factor while delivering full fidelity audio.

**RESULT** – Everyone is in the sweet spot with FUGOO audio. It is the closest you can get to audiophile level quality that you can hold in your hand. From the ground up, we designed and engineered our speaker drivers and patented their audio processing and orientation. As a result, we deliver full spectrum high fidelity audio reproduction in 360 degrees, so regardless of where listeners are, they hear the music perfectly. Our side firing mid-woofers have a unique ability to deliver stereo separation in such small form factors. In addition, our unique side firing mid-woofers allow our speakers to perform amazingly well in the corner of a room, using the walls for bass reflection for an even larger and fuller sound.



## UNIQUE CORE & JACKET DESIGN

FUGOO has created and patented the industry's first Bluetooth speaker that includes a Core and interchangeable jacket design. Our Cores incorporate FUGOO's long history in design and technology to combine top line audio performance and unprecedented battery life with waterproof-, dust- proof, snow-proof, mud-proof and shock-proof capabilities. Our exclusive and patented interchangeable jackets give consumers numerous style choices, distinctive feature options like mounting capabilities and increasing levels of ruggedness.

**RESULT** – Scalable product lines ranging from chic and modern to the most rugged speakers made; from a beautiful home speaker that is suitable for the pool or back patio in any weather to a speaker ready to be mounted on a kayak or backpack. Their functionality is further enhanced with changeable jackets, a Wearable Remote control and a variety of mounting accessories.

Since our jackets are end-user changeable and sold separately, customers can add a new style and increase their functionality and ruggedness as needed.





## 100% WATERPROOF & RUGGED



FUGOO's rugged Bluetooth speaker line features the highest incursion protection rating available, IP67. Some competitors offer an IPX5 rating; the X means zero dust-proof capabilities while 5 means they are splash proof or can withstand light rain only, as opposed to being 100% waterproof.

### SEE BELOW

Our extensive testing verifies our speakers are waterproof (3 feet or 1 meter for 30 minutes), dust-proof, snow-proof and mud-proof. We also incorporate salt spray testing to ensure they can be safely used at the beach (simply rinse them off with fresh water after use). Our drop tests verify the FUGOO Core can be dropped from 6-feet and the Core XL from 3-feet, with no resulting change in functionality

### IP - INGRESS PROTECTION RATING

|      | Solid Particle Protection Level | Protected Against          | Liquid Protection Level | Protected Against                    |
|------|---------------------------------|----------------------------|-------------------------|--------------------------------------|
| HIGH | 6                               | Fully dust proof           | 7                       | Water proof - immersion up to 1 m    |
|      | 5                               | Dust protected             | 6                       | Powerful water jets                  |
|      | 4                               | Wires, screws, etc.        | 5                       | Water jets                           |
|      | 3                               | Tools, thick wires, etc.   | 4                       | Splashing                            |
|      | 2                               | Fingers or similar         | 3                       | Spraying water                       |
|      | 1                               | Large surface such as hand | 2                       | Dripping water when tilted up to 15° |
| LOW  | X                               | No data available          | 1                       | Dripping water                       |

**RESULT** – While providing the best audio quality, FUGOO also delivers the most rugged design, delivering quality not expected in this product category. This results in deep and passionate positive customer enjoyment and brand loyalty. FUGOO is the brand to trust in portable speakers





## UNPRECEDENTED BATTERY LIFE



FUGOO's experienced engineering team designs extremely power efficient speakers -- from the driver architecture, motherboard component choices, layout and trace lengths to the 92% efficiency class D amplifiers, firmware algorithms and battery management.

**RESULT** – FUGOO offers 35-40 hours of battery life. That is 2X to 4X competitors. In addition, our design will retain an unprecedented 75%+ battery capacity after 5 years of average use.

HANDS FREE

## VOICE CONTROL & SPEAKER PHONE



With one hold of our Action button or through our Wearable Remote Control, customers can voice control their phones or tablets as well as have full duplex, echo canceled speakerphone conversations.

**RESULT – Great additional functionality for a Go Anywhere Speaker. It allows a phone to be fully protected from the elements like heat, mud and water, while still providing full control of music, calls, schedule and more.**







## GO ANYWHERE

### WITH OPTIONAL ACCESSORIES

FUGOO offers a full line of accessories that let our customers take their speakers anywhere. From mounting on bikes, boats, kayaks, stand up paddle boards, to trees, sport courts and more. And with our Wearable Remote, they can stay active while staying in control of their phone or tablet.

**RESULT** – FUGOO has a wide selection of accessories that complement our speakers, letting **CUSTOMERS** take them wherever **THEY** want to hear great music. FUGOO is flexible enough to be ready for **ANY** adventure.



A person is running on a sandy beach, wearing black leggings and a black sports bra. The background is blurred, showing other people and the ocean. In the foreground, a small, rectangular, black and teal FUGOO speaker sits on the sand. The text "INTRODUCING" is centered above the speaker, "FUGOO" is in a white box in the center, "GO ANYWHERE SPEAKERS" is centered below the box, and "PORTABLE, RUGGED, BLUETOOTH" and "GO ANYWHERE SPEAKER" are centered further down.

INTRODUCING

FUGOO

GO ANYWHERE SPEAKERS

PORTABLE, RUGGED, BLUETOOTH  
GO ANYWHERE SPEAKER



## FUGOO SPECS



### AUDIO

6 digitally engineered CORE-X acoustic drivers:

- 2 Neodymium tweeters
- 2 Neodymium aluminum domed, mid-woofers, horizontally opposed for vibration cancellation
- 2 passive radiators

Full range frequency response:

- 60Hz - 20KHz

### POWER

- Up to 40 hours continuous play at 50% loudness
- Built-in Lithium-Ion rechargeable battery
- USB Cable & AC adaptor charger included (3.5 hours for full charge)
- Battery life displayed on supported devices

### CONNECTIVITY

- Bluetooth 4.0 compliant wireless connectivity up to 10 meters/33 feet indoors & 36 meters/120 feet outdoors
- Optional Wearable Bluetooth LE Remote Control with 2 year battery life
- AVRCP 1.5 (Audio/Video Remote Control Profile)
- 3.5mm stereo input for wired connection
- Micro-USB for charging and updates
- Other Profiles: Advanced Audio Distribution Profile (A2DP) V1.3, Hands-Free Profile (HFP) V1.6, Headset Profile (HSP) V1.2

### SPEAKERPHONE

- Full-duplex capable in speakerphone mode
- Omnidirectional microphone with echo cancellation

### SIZE & WEIGHT

- Style = 2.1" x 6.5" x 2.6" (54 x 165 x 66mm) / .97 lbs (442g)
- Sport = 2.3" x 7.4" x 2.9" (59 x 187 x 73mm) / 1.1 lbs (519g)
- Tough = 2.3" x 7.75" x 2.9" (59 x 197 x 73mm) / 1.4 lbs (624g)

### ENVIRONMENTAL

- Operating temp: 14°–131° F (-10°–55°C)
- Storage temp: -40°–158° F (-40°–70° C)
- IP67 Rated: Dustproof and waterproof to 1 meter for up to 30 minutes

### SOFTWARE COMPATIBILITY

- Windows 8, Windows 7, Vista, XP
- Mac OSX 10.5 and higher

# ACCESSORIES & EXTRA JACKETS

## WIRELESS, WATERPROOF REMOTE CONTROL

The unique Wearable Remote Control pairs with the speaker for control from a distance. The remote is fully waterproof and can be strapped to a wrist or worn on a lanyard (both included) to control the speaker without endangering a phone or tablet in the heat or water.

The remote can also invoke Apple Siri, Windows Phone Cortana, Android Google Now and other voice control services to call someone, select the right music, check the latest sports scores or even set a suntan turnover-time alarm. Flip the Remote over to find a handy bottle opener.



## BIKE MOUNT

Mount the FUGOO Bluetooth Speaker on handlebars, boat railings, golf cart, stroller and more. A quick-release spring clip holds the speaker securely even on rough terrain.



## MULTI MOUNT

Provides three different mounting options for a FUGOO Bluetooth Speaker. Tripod mounting socket, rope or carabiner loop, and strap or belt spring-clip. Tripod Mounting nut size is 1/4-20.



## ANYWHERE STRAP & MOUNT

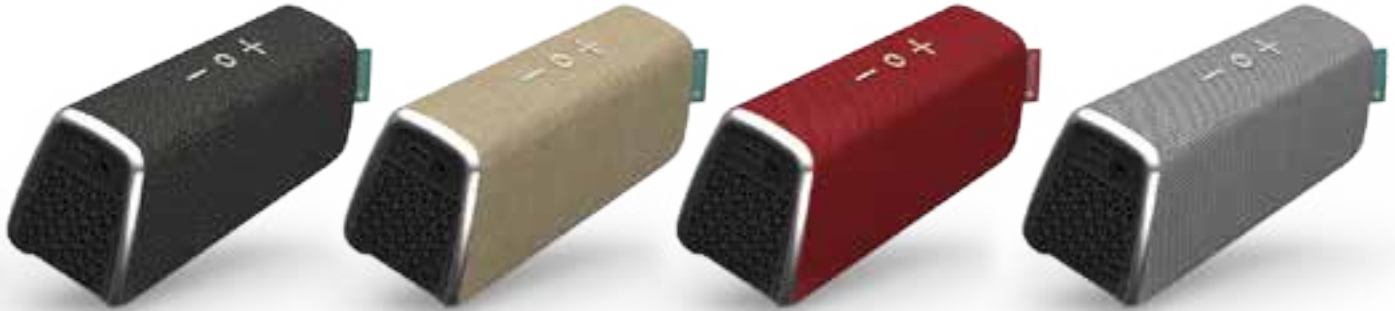
Mount a FUGOO Speaker on paddle boards, kayaks, trees, volleyball and basketball poles or anywhere to secure the music during any active life. The Strap Mount can fit around a 3 foot (1 meter) circumference.





Additional jackets can be purchased to extend the durability and functionality of the speaker.

### FUGOO STYLE JACKETS



### FUGOO SPORT JACKET



### FUGOO TOUGH JACKET



## ADDITIONAL ACCESSORY PACKS



### MOUNT PACK

Bundles all three Mount options



### SUPER PACK

Includes all three Mount options, plus the Remote Control



## RETAIL PACKAGING



### PEDESTAL BOX (EU Packaging)

With AC Adaptor and plugs. 10 per master pack.



### UNIVERSAL BOX (alternative offering, non-EU countries)

No AC Adaptor. 20 per master pack.



### JACKET VIEW BOX

- > Style
- > Sport
- > Tough



### MOUNTING ACCESSORIES





- > Bike Mount
- > Multi Mount
- > Strap Mount



### ACCESSORY VIEW BOX

- > Remote Control
- > Mount Pack
- > Super Pack

# COMPETITIVE ANALYSIS





|   |  |  |  |  |
|---|---|---|---|---|
| <b>Battery Life</b><br>(Tested at 50% loudness) | 10 hours  | 40 hours  | 15 hours  | 7 hours   |
| <b>Waterproof</b>                               | ✗   | ✓ *(IP67)   | ✗ *(IPX4)   | ✗   |
| <b>Sandproof</b>                                | ✗   | ✓   | ✗   | ✗   |
| <b>Snowproof</b>                                | ✗   | ✓   | ✗   | ✗   |
| <b>Shockproof</b>                               | N/A   | Yes. Drop tested at 6 feet on all sides and angles                                | N/A   | N/A   |
| <b>Audio</b>                                    | <b>4 drivers:</b><br>2 mids<br>2 passive bass drivers                             | <b>6 drivers:</b><br>2 tweeters<br>2 mid/woofers<br>2 passive bass drivers        | <b>4 drivers:</b><br>2 full drivers<br>2 passive bass drivers                       | <b>4 drivers:</b><br>4 mids   |
| <b>Stereo Separation</b>                        | ✗   | ✓   | ✗   | ✗   |
| <b>360° Sound</b>                               | ✗   | ✓   | ✓   | ✗   |
| <b>Replaceable Jacket</b>                       | Silicone skins  | Change the style, ruggedness, function, or make it new                            | ✗   | ✗   |
| <b>Speakerphone</b>                             | ✗   | ✓   | ✓   | ✓   |
| <b>Invoke Voice Control</b>                     | ✗   | Supports Apple Siri, Google Now, Windows Speech                                   | ✗   | ✗   |
| <b>Remote</b>                                   | ✗   | Optional, wearable & waterproof   | ✗   | ✗   |
| <b>Mounting Options</b>                         | ✗   | Mounting socket accepts 3 versatile mounts  | Mini D-ring   | ✗   |

\*Waterproof to 3 feet for 30 minutes - IP67  
X in IP Rating = No rating level



# COMPETITIVE ANALYSIS

## RUGGED SPEAKERS

|   | <b>BRAVEN</b><br><b>BRV-X</b><br> | <b>FUGOO</b> <br><b>Style/Sport/Tough</b><br> | <b>TDK</b><br><b>Life on Record A33</b><br> |
|---|--|--|--|
| <b>Battery Life</b><br>(Tested at 50% loudness) | 12 hours   | 40 hours   | 6 hours  |
| <b>Waterproof</b>                               | Resistant (IPX5)   | ✓*(IP67)   | Splash Proof (IP64)  |
| <b>Sandproof</b>                                | ✗  | ✓  | ✓  |
| <b>Snowproof</b>                                | ✗  | ✓  | ✓  |
| <b>Shockproof</b>                               | Rubber Casing  | Yes. Drop tested at 6 feet on all sides and angles   | ✗  |
| <b>Audio</b>                                    | <b>4 drivers:</b><br>2 mids<br>2 passive bass drivers  | <b>6 drivers:</b><br>2 tweeters<br>2 mid/woofers<br>2 passive bass drivers   | <b>5 drivers:</b><br>1 Sub-woofer<br>2 mids<br>2 passive bass drivers  |
| <b>Stereo Separation</b>                        | ✗  | ✓  | ✗  |
| <b>360° Sound</b>                               | ✗  | ✓  | ✗  |
| <b>Replaceable Jacket</b>                       | ✗  | Change the style, ruggedness, function, or make it new   | ✗  |
| <b>Speakerphone</b>                             | ✓  | ✓  | ✓  |
| <b>Invoke Voice Control</b>                     | ✗  | Supports Apple Siri, Google Now, Windows Speech  | ✗  |
| <b>Remote</b>                                   | ✗  | Optional, wearable & waterproof  | ✗  |
| <b>Mounting Options</b>                         | Strap slots  | Mounting socket accepts 3 versatile mounts   | ✗  |

\*Waterproof to 3 feet for 30 minutes - IP67  
 X in IP Rating = No rating level

INTRODUCING

FUGOO XL

GO ANYWHERE SPEAKERS

BIGGER, BADDER, LOUDER  
AND READY FOR  
ANYTHING





# FUGOO XL

4X THE SIZE OF FUGOO



Feisty, chic and louder than life, this is FUGOO Style XL. The XL portable wireless speaker features 8 acoustic drivers, 3 extra control buttons and a USB port to charge a phone. Not to mention, it floats in water.



Roaring, intrepid and virtually indestructible, this is FUGOO Tough XL. The XL durable Bluetooth speaker features 8 acoustic drivers, 3 extra control buttons, portable hand strap and a USB port to charge a phone or tablet.



Bold, tenacious and pushing colossal sound, this is FUGOO Sport XL. The XL waterproof Bluetooth speaker features 8 acoustic drivers, 3 extra control buttons, portable hand strap, and a USB port to charge a phone. Oh yeah, and it floats in water.





## FUGOO XL SPECS



### AUDIO

- 8 digitally engineered CORE-XL acoustic drivers:
  - 4 Neodymium tweeters
  - 2 Neodymium aluminum domed, mid-woofers, horizontally opposed for vibration cancellation
  - 2 passive radiators
- Unique positioning of drivers on all 4 sides delivers 360-degree sound
- Drivers set up at 8-degree upward tilt for better dispersion
- Full range frequency response: 50Hz - 20KHz
- Sound volume up to 97 dB SPL-A at 0.5 meters
- 38 Watts of audio power (19 Watts per channel)
- Supports aptX® codec for high-quality Bluetooth stereo sound

### POWER

- Up to 35 hours continuous play at 50% loudness
- Built-in 37 Watt-hour Lithium-Ion rechargeable battery
- AC adapter charger included (3.5 hours for full charge)
- Battery life displayed on supported devices

- Fast Charging Power Bank - USB Type A dedicated charge port for fast charging up to 1 amp external devices such as smartphones and tablets

### CONNECTIVITY

- Bluetooth 4.0 compliant wireless connectivity up to 10 meters/33 feet indoors & 36 meters/120 feet outdoors
- Bluetooth Low Energy for wireless Remote Control with Google Now and Siri voice access
- Optional Wearable Bluetooth LE Remote Control with 2 year battery life
- AVRCP 1.5 (Audio/Video Remote Control Profile)
- 3.5mm stereo input for wired connection
- Micro-USB for updates
- Other Profiles: Advanced Audio Distribution Profile (A2DP) V1.3, Hands-Free Profile (HFP) V1.6, Headset Profile (HSP) V1.2

### SPEAKERPHONE

- Google Now™ / SIRI® Compatible
- Full-duplex capable in speakerphone mode
- Omnidirectional microphone with echo cancellation

### SIZE & WEIGHT

- Style XL = 11.3" W x 4.37" H x 3.8" D, 288mmW x 111mmH x 97mmD / 3.95lbs & 1.79Kg
- Sport XL = 1' W x 4.7" H x 4.3" D, 306mmW x 120mmH x 108mmD 4.3lbs & 1.95Kg
- Tough XL = 13.2" W x 4.6" H x 4.4 D, 335mmW x 118mmH x 111mmD 5lbs & 2.26Kg

### ENVIRONMENTAL

- Operating temp: 0°–40°C (32°–104°F) with ac adaptor, 0°–55°C (32°–131°F) without ac adaptor
- Storage temp: -20°–60°C (-4°–140°F)
- IP67 Rated: Dustproof and waterproof to 1 meter for up to 30 minutes FUGOO Style XL and Sport XL will float

### SOFTWARE COMPATIBILITY

- Windows 8, Windows 7, Vista, XP
- Mac OSX 10.5 and higher

# XL ACCESSORIES

## HAND STRAP XL

Our optional padded Hand Strap XL makes it easy to carry the FUGOO XL.



## SHOULDER STRAP XL

Our optional Shoulder Strap XL lets the FUGOO XL Speaker be carried comfortably. The Shoulder Strap XL's adjustable length delivers just the right positioning for a comfortable carry. Attachable directly onto the FUGOO XL speaker jackets or quick attach to our Hand Strap XL.



## ANYWHERE STRAP

Mount the FUGOO or FUGOO XL Speakers on paddle boards, kayaks, trees, volleyball and basketball poles or anywhere to secure the music. The Anywhere Strap can attach to around a 3 foot (1 meter) circumference.



## WIRELESS, WATERPROOF REMOTE CONTROL

The unique Wearable Remote Control pairs with the speaker for control from a distance. The remote is fully waterproof and can be strapped to a wrist or worn on a lanyard (both included) to control the speaker without endangering a phone or tablet in the heat or water.





## XL RETAIL PACKAGING



### XL SPEAKER BOX

- > FUGOO Style XL
- > FUGOO Sport XL
- > FUGOO Tough XL



### HAND STRAP XL

- > Style XL
- > Sport XL
- > Tough XL



### SHOULDER STRAP XL

- > Style XL
- > Sport XL
- > Tough XL



### ANYWHERE STRAP & MOUNT

- > Style XL
- > Sport XL
- > Tough XL






### REMOTE CONTROL & MOUNT

- > Style XL
- > Sport XL
- > Tough XL



# XL COMPETITIVE ANALYSIS

|   | <br><b>BOSE</b><br>Soundlink III | <br><b>FUGOO</b> XL<br>Style/Sport/Tough | <br><b>MEGABOOM!</b> beatspill<br>XL |
|---|---|---|---|
| <b>Battery Life</b><br>(Tested at 50% loudness) | 14 hours  | 35 hours  | 20 hours      7 hours   |
| <b>Waterproof</b>                               | ✗   | ✓ *(IP67)   | ✓ *(IPX7)      ✗  |
| <b>Sandproof</b>                                | ✗   | ✓   | ✗      ✗  |
| <b>Snowproof</b>                                | ✗   | ✓   | ✓      ✗  |
| <b>Shockproof</b>                               | N/A   | Yes. Drop tested at 3 feet on all sides and angles  | Yes. No details      N/A  |
| <b>Audio</b>                                    | <b>4 drivers:</b><br>2 mids<br>2 passive bass drivers   | <b>8 drivers:</b><br>4 tweeters<br>2 mid/woofers<br>2 passive bass drivers  | <b>4 drivers:</b><br>2 full drivers<br>2 passive bass drivers <b>4 drivers:</b><br>2 tweeters<br>2 mids                 |
| <b>Stereo Separation</b>                        | ✗   | ✓   | ✗      ✗  |
| <b>360° Sound</b>                               | ✗   | ✓   | ✓      ✗  |
| <b>Replaceable Jacket</b>                       | Silicone skins  | Change the style, ruggedness, function, or make it new  | ✗      ✗  |
| <b>Speakerphone</b>                             | ✗   | ✓   | ✓      ✓  |
| <b>Invoke Voice Control</b>                     | ✗   | Supports Apple Siri, Google Now, Windows Speech   | ✗      ✗  |
| <b>Remote</b>                                   | ✗   | Optional, wearable & waterproof   | ✗      ✗  |
| <b>Mounting Options</b>                         | ✗   | Sport XL and Tough XL have Strap Slots to use the Go Anywhere Strap for mounting flexibility                              | Mini D-Ring      ✗  |

\*Waterproof to 3 feet for 30 minutes - IP67

X in IP Rating = No rating level

# PATENTS

## STRONG INTELLECTUAL PROPERTY POSITION



### United States UTILITY Patents

Application No. 61/923,575 – Driver Arrangement for Portable Speaker 360 Degree Sound  
Application No. 61/923,554 – Portable Speaker Construction Features with Waterproofing  
Application No. 61/923,575 – Digital Signal Processing High Frequency Sum to Mono on Opposing Tweeters  
Application No. 61/923,670 – Ability of Jacket and Core to Communicate with Each Other  
Application No. 61/923,554 -- Jacket System for Portable Speaker  
Application No. 61/923,554 – Accessory System for Portable Speakers

### United States DESIGN Patents

Application No. 29/476,073 – CoreX Speaker Design  
Application No. 29/476,081 – STYLE Jacket  
Application No. 29/476,078 – SPORT Jacket  
Application No. 29/476,076 – TOUGH Jacket  
Application No. 29/476,074 – FLY Jacket  
Application No. 29/476,843 -- Wearable Speaker Remote Control Design

### International Patents

7 Australian Patents Granted  
6 China Patent Granted  
11 EU Patents Granted  
6 Hong Kong Patents Granted  
7 Japan Patents Granted, 1 Pending  
1 Canadian Patent, Granted 10 Pending  
2 Korean Patents Granted, 5 Pending  
2 Mexico Patents Granted, 4 Pending  
1 PCT Patent Granted, 2 Pending



# FUGOO BLOG

SHARING AUTHENTIC FUGOO STORIES

[go-anywhere.fugoo.com](http://go-anywhere.fugoo.com)



AMBASSADOR | EVENTS | LIFESTYLE | MUSIC | PRESS | TECHNOLOGY



March 22, 2015

## FUGOO LANDS ON OUTSIDE'S 2015 BEST OF TRAVEL AWARDS LIST

Every year, OUTSIDE's adventure travel veterans scour the globe to find the coolest mountains to climb, food to eat, rivers to float, guides to hire, beaches to lounge on, and lodges to luxuriate in. And this year, OUTSIDE's speaker of choice goes to FUGOO.



February 10, 2015

## FUGOO BLUETOOTH SPEAKERS TO SPONSOR TEAM DIRT CANDY RACING


FUGOO ([www.FUGOO.com](http://www.FUGOO.com)), creators of the toughest, longest lasting portable Bluetooth speaker in its weight class, is happy to announce their sponsorship of the Team Dirt Candy Graphics for the remainder of the 2015 Monster Energy AMA Supercross season. As a part of the sponsorship, Brett Metcalfe, along with Ronnie Stewart, Robert Lind and the rest of the Team Dirt Candy crew, will be representing FUGOO on the track, through social media and blasting the speakers in the pits before each race.






# FUGOO AMBASSADORS

[go-anywhere.fugoo.com/category/fugoo-ambassador](http://go-anywhere.fugoo.com/category/fugoo-ambassador)

SPEAKERSACCESSORIESPRESSTECHNOLOGYSUPPORT

ALAN: AMBASSADOR

POSTS CATEGORIZED: AMBASSADOR




March 24, 2015

**BOULDERING IN BISHOP WITH ALEX PUCCIO**

Figuring out where to go on a climbing trip is not just about which areas have the best rock. For me the hang and the weather are huge decision factors. I think this is mostly because I tend to take climbing trips when I am not focusing on competition. My outdoor adventures are really about decompressing from all the hard work and pressure that goes along with being a competitive athlete. After ABS Nationals my decision to go climbing in Bishop, CA just made sense.

[f](#) [t](#) [s](#) [p](#) [in](#) [COMMENTS](#)



January 23, 2015

**MAVERICKS WITH RYAN MOSS**

So the story of my life goes just when I think I'm going to get a moment to myself, be able to collect my thoughts and reflect something pops up on my radar. Marc Beatty from Surflife notified me that Mavericks would be going XXL on the Saturday I was supposed to be returning to California. My initial plans were to head down to San Luis Obispo and finish all the editing for the G-Technology and San Disk with Lucas Gilman. However this news threw a kink in my plans.

[f](#) [t](#) [s](#) [p](#) [in](#) [COMMENTS](#)

FUGOO ambassadors include up and coming athletes from the active sporting world. You can read about their amazing accomplishments and adventures at [www.FUGOO.com/ambassadors](http://www.FUGOO.com/ambassadors). Feel free to check back regularly, as we are always adding new members to our team.

## SUGGESTED SONGS

These songs demonstrate particular aspects of audio fidelity, and can be effectively used for “A–B” comparisons to other speakers. You can find these songs on our Spotify account, at: <https://play.spotify.com/user/FUGOOcorp/playlist/3b4uGN9wPZDELQi9ki0XT2>

|   |                         |  |
|---|-------------------------|--|
| <b>Daft Punk</b>                        | Pentatonix              | Listen for the tight bass  |
| <b>Pink Floyd</b>                       | Money                   | Listen for stereo separation, especially in the “coins dropping” intro |
| <b>Eagles</b>                           | Hotel California (Live) | Listen for full range sound  |
| <b>Yes</b>                              | Owner Of A Lonely Heart | Listen for clarity   |
| <b>Crystallize</b>                      | Lindsey Stirling        | Listen for the high and low frequency response                         |
| <b>Toby Keith</b>                       | Drinks After Work       | Listen for full range sound  |
| <b>Celine Dion &amp; Andrea Bocelli</b> | The Prayer              | Listen for vocal presence in high and low voices                       |

# ADDITIONAL RESOURCES

## START HERE

How To Videos on using FUGOO Speakers, accessories and changing Jackets. Startup and Users Guide, Firmware Upgrades and more

## PRESS MATERIALS

Product and lifestyle photos, videos, news releases, specs

## CUSTOMER SUPPORT

NOTE: Please contact your PR rep directly for support with your review unit. Knowledge Base, FAQs, Troubleshooting, User Guides, Downloads, Support Requests.

## QUICK START GUIDES

For info on controls, features, speaker anatomy, how to change the jackets, powering up, connecting, and using the speakerphone

## USER MANUAL

---

## CONTACT

Phone: (Toll-free, M-F, 9-5 PST)  
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Email:

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For Live Chat OR Submit a Support Request:  
Click the gray "Need Help?" tag found on the bottom right corner on every page at [FUGOO.com](https://FUGOO.com) or go to [support.FUGOO.com](https://support.FUGOO.com)

## MEDIA CONTACT

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## VOLUME LEVELS

**Please note that iOS and Android source devices handle volume synchronization differently when connected to Bluetooth speakers:**

- If you have the FUGOO speaker connected to an iOS device, increasing/decreasing the volume on the FUGOO speaker will also increase/decrease it on the iOS device (the exception is with devices running iOS prior to 4.1).
- In contrast, increasing/decreasing the volume on the FUGOO speaker when connected to an Android device generally will not increase/decrease the volume on the device, so if you do not have the volume maximized on your device, it will not reach maximum on the FUGOO speaker.

**NOTE:** some Android device OEMs are doing custom skins of Android, so in some cases they will support volume synchronization. In addition, some devices running Android 4.4 may also support volume synchronization. We recommend turning the volume to maximum on your device and then adjusting it on the speaker directly to the desired volume.

## SPEAKER PAIRING

We don't currently offer speaker pairing. However this development is under way and we expect to offer this functionality through a free firmware upgrade to both our speaker lines soon.

## TONES AND VOICE PROMPTS

We ship our speakers with tones and voice prompts to deliver a useful and fun experience. Once you get familiar with your speaker, you may wish to turn down the voice prompts or even silence them and have a very clean and minimal user experience.

If you would like to toggle between "normal", "low" and "off" voice prompts:

- > Power off your speaker.
- > Hold the + and - volume buttons simultaneously.
- > While holding the volume buttons, power on the speaker.
- > The speaker will tell you the new "voice prompt level"

If you wish to turn voice prompts back on, just repeat the above steps.

## ADDITIONAL VOICES

The FUGOO Speaker architecture allows for users to change voice personalities as well as languages via the downloadable firmware update application. You can download the latest firmware upgrade options at [www.FUGOO.com/start](http://www.FUGOO.com/start)

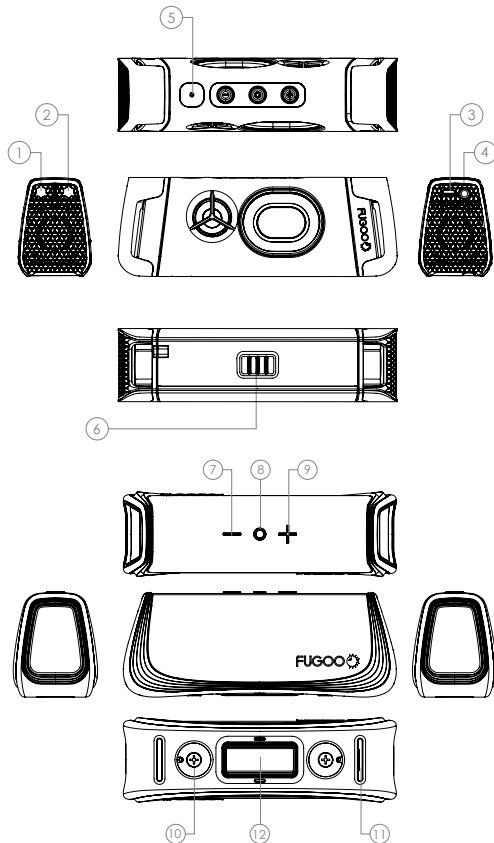
# SPEAKER STARTUP GUIDE

FUGOO

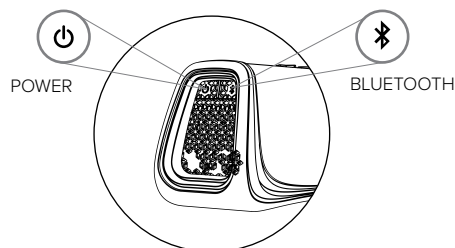
## CONTROL / FEATURES

- |                        |                      |                         |
|------------------------|----------------------|-------------------------|
| 1. Power Button        | 5. Microphone        | 9. Volume Up            |
| 2. Bluetooth           | 6. Release Push Grip | 10. Thumb Screws        |
| 3. Micro-USB Connector | 7. Volume Down       | 11. Self Draining Holes |
| 4. Audio Jack          | 8. Action Button     | 12. Mounting Plate      |

## SPEAKER ANATOMY



## POWERING UP & CONNECTING



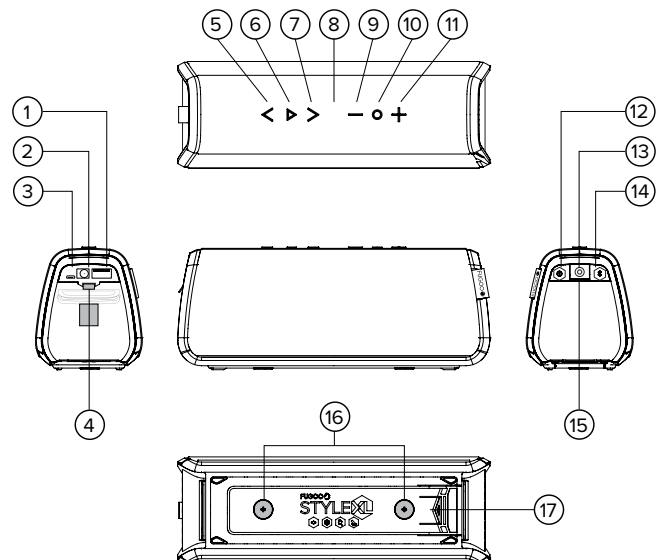
- Power On / Off ..... Hold 1 second  
 Battery status ..... Click   
 Pair a new device ..... Hold 3 seconds  
 Connect / Disconnect a paired device ..... Click   
 Clear all paired devices ..... Hold 10 seconds  
 Reset ..... Hold and 10 seconds  
 Voice prompt level ..... Hold and at On  
 Normal / Loudness Mode ..... Hold at On

FUGOO | XL

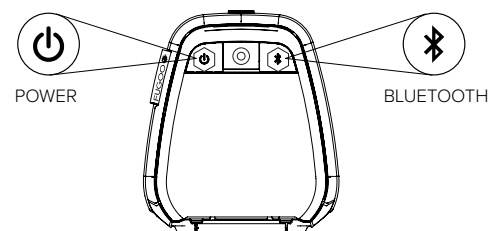
## CONTROL / FEATURES

- |                          |                       |                          |
|--------------------------|-----------------------|--------------------------|
| 1. USB charge out port   | 7. Next track button  | 13. Audio jack           |
| 2. DC power jack         | 8. Microphone         | 14. Bluetooth button     |
| 3. Micro USB connector   | 9. Volume down button | 15. LED Indicator        |
| 4. Port door pull tab    | 10. Action button     | 16. Thumbscrews          |
| 5. Previous track button | 11. Volume up button  | 17. Jacket release latch |
| 6. Play/Pause button     | 12. Power button      |                          |

## SPEAKER ANATOMY



## POWERING UP & CONNECTING



- Power On / Off ..... Hold 1 second  
 Battery status ..... Click   
 Pair a new device ..... Hold 3 seconds  
 Connect / Disconnect a paired device ..... Click   
 Clear all paired devices ..... Hold 10 seconds  
 Reset ..... Hold and 10 seconds  
 Voice prompt level ..... Hold and at On  
 Normal / Outdoor Mode ..... Hold 3 seconds  
 Power Save On/Off ..... Hold at On



# SOCIAL MEDIA

## CONNECTIONS

|                  |   |
|------------------|---|
| <b>FACEBOOK</b>  | <a href="https://facebook.com/FUGOO">facebook.com/FUGOO</a>                 |
| <b>TWITTER</b>   | <a href="https://twitter.com/FUGOOLife">@FUGOOLife</a>                      |
| <b>GOOGLE+</b>   | <a href="https://google.com/+FUGOO">google.com/+FUGOO</a>                   |
| <b>INSTAGRAM</b> | <a href="https://instagram.com/FUGOOcorp">instagram.com/FUGOOcorp</a>       |
| <b>YOUTUBE</b>   | <a href="https://youtube.com/user/FUGOOLife">youtube.com/user/FUGOOLife</a> |
| <b>PINTEREST</b> | <a href="https://pinterest.com/FUGOO">pinterest.com/FUGOO</a>               |
| <b>LINKEDIN</b>  | <a href="https://linkedin.com/company/FUGOO">linkedin.com/company/FUGOO</a> |